

Responsable	Hélène Cheval					
Co-responsable						
Descriptif	Parcours type	Option	Niveau	Semestre d'enseignement	ECTS	Effectif maximal
	Neurosciences	Neurosciences Cellulaires et Intégrées – NCI -	M2	S3	6	10
Modalités pédagogiques	Volume horaire Cours	Volume horaire TD	Volume horaire TP	Présentiel/Distanciel		
	20		30	Présentiel : 100%		
Objectifs	<p>The Brain to Market Summer School is an executive education program that will leave participants with a new mind-set and the skills needed to innovate and make a real difference for patients, research, development and health care systems. The Brain to Market courses aims at being an innovative project provider centered on neuroscience challenges and patient needs. These courses will be a key event each year for the attendees and an accelerator for the career development of the alumnis.</p>					
Thèmes abordés	<p>In a boot-camp format, the participants will learn about a specific topic each year, the art of idea creation, the basis of entrepreneurship, and business plan development including project management. The first day, the scientific topic is introduced through lectures about the disease by all the care workflow (researchers, clinicians, paramedical staff). The goal of this day is to highlight the main disease challenges and pave the way for the project thinking.</p> <p>The second and third day, the basis of marketing, business, health economy, ethic and regulatory aspects are provided by actors of the Health and Wellbeing Business Community examples (companies, patients, regulators professionals).</p> <p>During three days, the participants work in teams on projects, while a coach works with participants to help them pitch their ideas. The projects are presented and reviewed by a panel of experts.</p> <p>Working in multidisciplinary teams, the aim of the working groups is to develop a valuable proposal and improve their knowledge transferable from research to business and vice versa.</p>					
Compétences acquises à l'issue de l'UE (concepts, méthodologie et outils)	<p>The intended learning outcomes are:</p> <ul style="list-style-type: none"> -challenges posed by a neurological/psychiatric diseases in the context of ageing -how to prepare a marketable project -learn and exchange within a multidisciplinary group - create a network of alumnis -how to pitch a project in front of potential investors 					

Prérequis	The Summer School is open to everyone who is interested (scientists, clinicians, engineers, trainees), but please note that seats are limited to 50			
Modalités d'évaluation/100	<i>Ecrit</i>	<i>Oral</i>	<i>CC</i>	<i>Autre</i>
Langues utilisées	<i>Dans les cours, TD, TP</i>		<i>Dans les documents, supports</i>	
	Anglais		Anglais	
Localisation	ICM			